



## Digital Storytelling Resources

The idea of creating a video, infographic or other visual representation of the story of how volunteers make an impact at your organization can be daunting. Here are some great low cost or free online resources that can use to let your creativity soar!

- ◇ **Storify** - compose a story from tweets and images: [www.storify.com/n00d/marie-curie](http://www.storify.com/n00d/marie-curie)
- ◇ **Animoto** - make videos from photos and video clips: [animoto.com/cause](http://animoto.com/cause)
- ◇ **Prezi** – an online presentation tool: [www.prezi.com](http://www.prezi.com)
- ◇ **PowerPoint Online** - to share and animate [www.support.office.com/](http://www.support.office.com/)
- ◇ **Piktochart** – tell a story using infographics [www.piktochart.com/](http://www.piktochart.com/)
- ◇ **Wordle** - create your story with a word cloud: [www.wordle.net/](http://www.wordle.net/)
- ◇ **Pixlr** – an online photo editor to resize, shape, color: [www.pixlr.com/](http://www.pixlr.com/)
- ◇ **Flickr** – to create stories through photos: [www.flickr.com](http://www.flickr.com)
- ◇ **Issu.com** - publish a story using an online magazine format
- ◇ **Vimeo** - a good alternative to YouTube for publishing videos online: [www.vimeo.com](http://www.vimeo.com)
- ◇ **YouTube** – tried and true way to share your video stories: [www.youtube.com](http://www.youtube.com)
- ◇ **Vine** - a new way to share short videos on social media: <http://www.nonprohithub.org/social-media/4-easy-ways-to-add-vine-to-your-nonprofit-social-media-mix/>

## Happy Storytelling!

Get going and start capturing the amazing work your volunteers are doing at your organization and don't forget to post your stories on SPARK Ontario: [www.findmyspark.ca](http://www.findmyspark.ca)